



LOUIS MESNAGER

Digital Product Manager

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ABOUT ME

Digital project manager with 4 years of experience in mobile/web product conception and team facilitation. Web developer with 4 years of experience as a Freelance. My experiences allowed me to develop a three-faceted profile, combining management skills, marketing, and technical achievements.

PROFESSIONAL EXPERIENCE

2019 **FREELANCE, Sydney, AUSTRALIA**
9 month **Web developer**

I traveled the last 2 years in Australia to broaden my experience of life. During this rewarding experience, I worked as a Web Developer, mainly on E-learning Platforms. It was a great challenge to improve my English and refresh my development skills.

Main Responsibilities:

Integration (HTML, CSS), SEO, Development (PHP, MySQL), CMS (Wordpress)

Achievements:

Manage client expectations and satisfaction in English ; Design and Development

2014 - 2017 **CELLFISH (grp LAGARDERE), Paris, FRANCE**
3 years and half **Digital Product Manager**

Cellfish is a digital entertainment company, and my most formative experience. I managed, under supervision, production of all the roadmaps and backlogs for online services, games, apps, and videos channel. It was a good opportunity to use my dual expertise of project manager/developer and to refine my Marketing profile.

Main Responsibilities:

- Team facilitation (4 team members on average), conception of technical briefs and storyboards, coordination and monitoring of production, backlog prioritization
- Benchmarks, Expression of needs, Users stories redaction, Follow-up on downloads
- Videos games development (HTML5), video animation editing, design editing

Achievements :

- Products launch: 40 native apps on Google Play & iTunes, 120 HTML5 and native games (IOS & Android), VOD apps (WatchIt and Tiny Kids)
- Saved a lot of resources by creating myself many games and videos
- Worked on big projects with clients like Marvel, The Smurfs, NBA, PSG, Universal...

2010 - 2014 **FREELANCE, Paris, FRANCE**
3 years and half **Web developer**

I worked on E-commerce and Showcase platforms as a Web Developer, with an 'Auto-entrepreneur' Statut. I managed all projects from 1st meeting to the delivery.
www.onvousequipe.com, www.paulmesnager.com, www.danse-goube-paris.com

Main Responsibilities:

Integration (HTML, CSS), SEO, Development (PHP, MySQL), CMS (Wordpress)

Achievements:

Manage client expectations and satisfaction, Full development, Delivery, Follow-up

2012 - 2013 **BLAKKAT, Montréal, CANADA**
7 Months **Assistant Project Manager**

3rd year School's Internship in a Web agency specialized with CMS, in Montreal.

Main Responsibilities:

- Animation team (5 team members on average) on big and small projects
- Brainstorming, Monitoring of production, Customer follow-up and training

Achievements:

- Worked on different project at the same time (up to 7), Multi-task
- Delivered more than 70 websites, including special projects (website of the agency)

EDUCATION

2009 - 2014 **IIM (Pôle Léonard de Vinci), Paris**
Master's degree: Manager of numeric communication

2007 - 2009 **ECTEI (Groupe ECE), Montreuil**
Advanced diploma : Informatics Management

HARD SKILLS

Project Coordination (Budget, Roadmap...)
Competitive analysis
HTML, CSS, JS, PHP, MYSQL, SEO
CMS (Wordpress, Prestashop, CMSMS...)
Adobe Suite (Photoshop, Premiere...)
Office Suite (Powerpoint, Excel...)

SOFT SKILLS

Entrepreneurial Spirit
Team Facilitation, Build relationships
Communication
Time Management, Multi-task effective
Willingness to Learn
Agility, adapt to situations

LANGUES

ANGLAIS **Business level**
JAPONAIS **Beginner**

LOISIRS

TRAVELS **Discover, Share...**
I traveled 15 months on the Australian's road to re-open my vision of the world